

# Annual Report



Women International Leaders of Greater Philadelphia, Inc. | Information at: wil-gp.org or email WIL at: wilofgp@gmail.com



Dear WIL Friends,

Thank you to all WIL members and contributors for your generous support this past year. We exceeded our fundraising goals and WIL women have "exponentially empowered" future global leaders according to one of our mentees. Thank you for investing your time, talent and financial resources this year!

At our donor recognition party this summer, we were fortunate to hear words of wisdom from Kat Rosqueta who is the Executive Director at the University of Pennsylvania's Center for High Impact Philanthropy(CHIP).

Kat talked about the essential components of high impact philanthropy. First: practice social impact - the meaningful improvement in the lives of others. Second: Leverage the best available evidence in identifying problems and developing solutions. Third: Link considerations of cost and impact to determine the best value for the money invested. Fourth: Continuously refine and improve to make a greater and greater difference.

My pledge to you is that we will continue to incorporate this forward-thinking approach into our work as the next year unfolds.

It has been an honor to serve women globally together with you. With gratitude,

Anna Maria DiDio WIL President, 2021–22

# ~ Our Mission ~

Women International Leaders invest in underserved women globally who take the lead in becoming self-sufficient, elevating their families and communities.



Photos courtesy of: Fonkoze

### Microfinance

In the 2021 fiscal year, WIL awarded a record \$26,500 both to new banks and organizations with whom we have long standing relationships.

The addition of the two new banks brings WIL's support to 26 banks worldwide. Our new banking partners include:



#### Kanam Women Initiative - Turkana, Kenya

A start-up MFI empowering women who are widows, domestic violence victims or suffering from HIV/AIDS, to break the cycle of poverty. WIL funded \$1500 to support 15 women with \$100 loans each.



#### **Adelante Foundation – Honduras**

WIL's \$5000 grant supported microloans for ~15 impoverished women living in rural and peri-urban regions of Honduras to start or expand their businesses.

WIL also continued its partnerships with three other Central American MFIs enabling these organizations to sustain their missions of helping vulnerable women achieve economic security.



**Dominican Republic** 





Guatemala



# **Empowerment Grants**

Six seed grants of \$1500 each and four special grants totaling \$32,800, impacting women and girls in six different countries.

#### 2021/2022 Grant Recipients

#### **Americas**

- Hispañola Health Partners, Haiti
- Sueños, Guatemala

#### **Africa**

- Alpha Women Empowerment Initiative, Uganda
- Buiga Sunrise Center, Uganda
- Dream Code Education Foundation, Nigeria
- Fred Kiserem Epilepsy Awareness Foundation, Kenya
- Girls Leading Africa, Nigeria
- Okoa Maisha Ya Watoto, Tanzania
- With Women Kisoboka, Uganda
- Women Arises Association, Uganda



# Service's Global Impact

Working from Philadelphia, WIL Service extended its benefits globally. Projects in 2021/22 spanned the scope from leadership development and mentorship, to hands-on service support, to providing needed resources. Key initiatives included:

#### **Mentoring & Leadership**

- UrbanPromise International mentorship program for UPI fellows, female founders of nonprofit startups in Africa pursuing their Master's Degree in Organizational Development
- Cooperative for Education mentored US employees regarding career options and asking for a raise

#### **Services**

- Young & Empowered Malawi school supplies for after school program, supported the start-up of 2 WIL/UPI mentee graduates
- Nationalities Services Center prepared home for Afghan refugee family of 6 in Philadelphia
- Leah's Dream, Ghana 2 projects, backpack/computer bag drive and shea butter filling support



Photos courtesy of: WIL NSC Afghan Project and Young & Empowered Malawi

# **Learning Cultures**

Stories of women from around the world, shared in Educational Programs and Travel Book/Film Clubs, helped WIL members better understand new cultures, virtually.

#### **WIL Educational Programs**

- SEP: From Kidnapping in Mexico to Activism in Conshohocken, with Carmen Guerrero (Mexico)
- OCT: The Force Behind Global Force for Healing, with Kay Sandberg
- MAR: A WIL Success Story, with Theresa Ramos, focusing on children's literacy through Artesanos Don Bosco (Peru)
- FEB & MAR: Membership Engagement focus on Microfinance
- JUN: Visionary Donor Event "High Impact Philanthropy", with Katherina Rosqueta (UPENN, Center for High Impact Philanthropy)

#### **Book & Film Travel Club 'Destinations'**

- SEP: "Next Year in Havana", Cuba
- DEC: "Operation Peter Pan", Cuba
- APR: "The Girl with the Louding Voice", Nigeria
- MAY: "La Yuma", Nicaragua



Photos from WIL events with Kay Sandberg, Carmen Guerro and Katherina Rosqueta

# Members & Partners Make WIL's Philanthropy Possible

In the Fall ...

#### **COCKTAILS** for a CAUSE

Exceeding our goals; raising >\$10,000

Featuring WIL grantee

Giftie Umo, Girls Leading Africa

Anna Maria DiDio (WIL President) & Nancy Alter (Fundraising Chair) thanked donors for supporting WIL's mission. Members mixed, mingled and supported a member-driven raffle.

The evening was generously sponsored by



In the Spring ...

**WIL ANNUAL APPEAL** 

Exceeding our goal; raising >\$30,000



# Financial Reporting

# **WIL Fiscal Year**

Sept 1, 2021 -August 31, 2022 and Sept 1, 2020-

August 31, 2021

REVENUE & EXPENSES			BALANCE SHEET		
	FY 2021-2022	FY 2020-2021			Ending
REVENUE			_	8/31/22	8/31/21
Contributions	17,524	10,483	ASSETS		
Board	4,250	6,850	Current Assets		
General	43,561	26,663	Checking/Savings		
Fundraising	10,646	32,284	Business Checking	79,093	80,745
Membership Educational Programs	10,950	14,300	Philanthropic Checking	10,107	3,565
Travel	0	330	Total Checking/Savings	89,200	84,310
TOTAL REVENUE	86,931	90,910	Total Assets	89,200	84,310
EXPENSES			LIABILITIES & EQUITY		
Total Administration	16,610	12,307	Liabilities	0	0
Administrative Support	12,559	7,464			
Insurance	1,305	1,235	Total Liabilities	0	0
Technology	1,811	2,248			
Professional Services	835	1,260	Net Assets		
Miscellaneous	100	100	Net Assets With Donor Restric	10,107	15,914
			Net Assets Without Donor Res	79,093	68,396
Fundraising / Marketing	3,005	2,955		89,200	84,310
Educational Programs	4,625	500			
Micro Finance Grants	25,000	10,000	Total Liabilities & Equity	89,200	84,310
Empowerment Grants	26,800	16,000			
Emergency Grants	6,000	13,980			
Giving Circle Grants	0	10,500			
TOTAL EXPENSES	82,040	66,242			
CHANGE IN NET ASSETS	4,891	24,668		•	7
Net Assets, Beginning	84,309	59,642		117	empowering women glob
Net Assets, Ending	89,200	84,310			women glot



#### WIL Sponsor

#### Mistler Charitable Trust

#### WIL Visionaries (\$1000+)

Nancy & Harvey Alter Judith Kornfeld

Matt & Margaret Balitsaris Adele Lindenmeyr
Marjorie & William Berlinghof Robert Monsour

Cynthia Cox-Roman Mary Osbakken

Carol Cunningham Loretta & Jerry Raider

Anna Maria DiDio Karen Roggeman
Terri Gelberg Miriam Rosen
Lori Greenwalt Margaret Sadler

Mignon & Jim Groch Bryna Silver Scott

Clare Kahn Anne VanLent Fund of the
The Spokespeople Fund, Sue Ellen Klein Princeton Area Community

Foundation

#### WIL Advocates (\$500-\$999)

Madeleine Champion Glenn Price
Pat Foell Linda Resnick
Edward Maitz Judy Ron

Meryle Melnicoff Christine Stanley
Adrienne Mendell Cheryl Weiss

# with gratitude THANK YOU for making our Mission possible

#### WIL Friends (\$200-\$499)

Robert Hsu & Bonnie Chang Mary Kahn
Carole Cohn Elanor Kazdan
Cynthis D'Ambrosio Mary Klein
Phyllis Fischer Pam Laws

Debbie Fleishman Sandra Mandel
Ann Frankel Lynne McMahon
Amy Freedman Sam Michini

Emma Halpert Martha Moore

Jane Barr Horstman Page Morahan Sidney Kahn Diana Myers Debbie Pollack
Nancy Rawson
Sarah Riley
Laurie Rosard
Renee Sackey
Norma Sigal
Valerie Wood

#### WIL Supporters (<\$200)

60 generous donors

Requested anonymous donor(s) unlisted



Dear WIL Family and Friends,

It is with a deep sense of gratitude and sheer excitement that I step into the role of WIL President. I am honored beyond measure to work with such an amazing group of caring women who choose to use their time and talents to support and contribute to other women around the globe. The women we help struggle with having minimal opportunities to access income, education, healthcare, family, and community support and they seldom can meet even their basic needs.

As we gain a sense of normalcy after two years of pandemic distress, we are thrilled at the prospect of gathering for programs and traveling again. We have missed the face-to-face dialog with each other and look forward to activities that enable us to develop a deeper understanding of the women we strive to aid. Our work to continuously improve the effectiveness of how we provide financial support will be an ongoing pursuit. As a rising tide lifts all boats, when WIL supports women business owners, they in turn lift their families, eventually benefitting their villages and area communities.

As we move along our journey, my sincere ask is for your continued active participation, assistance, and encouragement as we fight for women's advancement economically, socially, and politically. We are all in this battle together and the strength of our numbers and our consistent efforts will help us win.

In service,
Renee Brandon
WIL President (2022–23)

### ~ WIL Vision ~

WIL envisions a world where all women achieve a secure and sustainable future.



Photo courtesy of Girls Leading Africa

